

**IMPLX**

**ERSHARES US LARGE CAP MUTUAL FUND**

**INVESTMENT STRATEGY**> The Fund selects the most entrepreneurial, primarily US Large Cap companies, that meet the thresholds embedded in their proprietary Entrepreneur Factor.

**APPROACH**> The Entrepreneur Factor incorporates a bottom-up investment orientation, powered by artificial intelligence (“AI”), that stands above other investment factors such as: momentum, sector, growth, value, leverage, market cap (size) and geographic orientation. Moreover, with the aid of AI and Thematic Research, ERShares incorporates a macro-economic, top-down approach that integrates changing investment flows, innovation entry points, sector growth and other characteristics into a dynamic, global perspective model.

	1 YEAR	3 YEAR	5 YEAR	INCEPTION
<b>IMPLX</b>	<b>24.30%</b>	<b>15.65%</b>	<b>19.08%</b>	<b>14.42%</b>
S&P 500	40.77%	18.62%	17.62%	14.08%
Russell 1000 Growth	42.49%	25.09%	23.64%	18.54%

*Performance quoted represents past performance and is no guarantee of future results. Current performance may be lower or higher than the performance data quoted. Investment return and principal value will fluctuate so that an investor's shares, when redeemed, may be worth more or less than original cost. Performance data current to the most recent month end may be obtained by calling 1-833-368-7383.*

**Joel Shulman Ph.D., CFA**  
**Founder & CIO**

Joel Shulman, founder of ERShares, is a global asset manager that has successfully managed professional assets for ultra-high net worth, pension funds and other institutional investors for 15+ years. He is a frequent contributor to major news networks and print media commenting on Market issues.

**Fund Information**

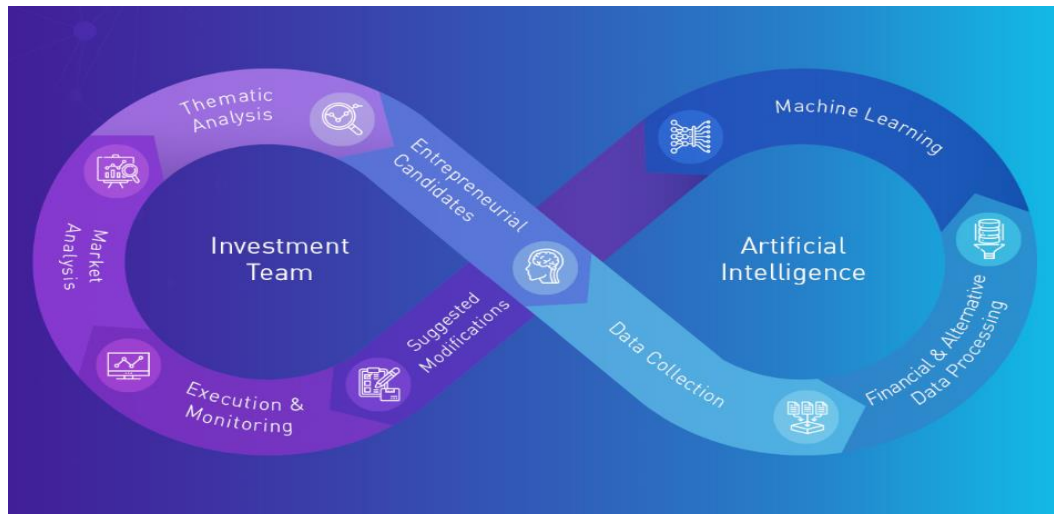
Strategy AUM	\$159.68 mm
Number of Holdings	68
Ticker Symbol	IMPLX
CUSIP	293828604
Inception Date	6/30/2014
Gross Expense Ratio	0.82%
Net Expense Ratio*	0.77%
Avg. Mkt. Cap.	108,218 mm

***The fund's investment objectives, risks, charges and expenses must be considered carefully before investing. The prospectus contains this and other important information about the investment company, and it may be obtained by calling 1-833-368-7383 or visiting [www.ershares.com](http://www.ershares.com). Read it carefully before investing. Distributed by Foreside Fund Services, LLC.***

*The ERShares US Large Cap Fund is exposed to common stock risk. Common stock prices fluctuate based on changes in a company's financial condition and on overall market and economic conditions. The Fund is also exposed to Manager Risk. The Fund may lose money if the portfolio manager's investment strategy does not achieve the Fund's objectives or if the portfolio manager does not implement the strategy properly. Additional risks are detailed in the prospectus. The S&P 500 Total Return Index includes 500 leading companies and captures approximately 80% coverage of available market capitalization. Returns assume the reinvestments of all dividends. The Russell 1000 Growth Index is comprised of large and mid cap US equities that exhibit growth characteristics.*

**Fees** The ERShares US Large Cap Fund mutual fund has institutional class shares. The ERShares U.S. Large Cap Fund has Total Annual Fund Operating Expenses of 0.82%. The Mutual Fund share classes is subject to a Redemption Fee of 2%. \*Net Expense ratios reflect the expense waiver and fee reimbursement the advisor has contractually agreed to through November 1, 2021.





### Top 10 Holdings

Twilio Inc	3.62%
Alphabet Inc	3.14%
Teladoc Health Inc	2.93%
Spotify Technology SA	2.89%
NVIDIA Corp	2.85%
Masimo Corp	2.85%
Etsy Inc	2.46%
Veeva Systems Inc	2.46%
EPAM Systems Inc	2.37%
Facebook Inc	2.34%

### Publications:

#### ***Leadership Matters: Crafting a Smart Beta Portfolio with a Founder-CEO Twist***

**Source:** Shulman, Joel M. "Leadership Matters: Crafting a Smart Beta Portfolio with a Founder-CEO Twist." *The Journal of Index Investing*, vol. 8, 2017, doi:

<https://entrepriseshares.com/wp-content/themes/ers/inc/docs/Leadership.pdf>

#### ***Entrepreneurs Breed ESG-Rich Companies: Reap Exceptional Returns as Harvest Byproduct***

**Source:** Shulman, Joel M. "Entrepreneurs Breed ESG-Rich Companies: Reap Exceptional Returns as Harvest Byproduct." *The Journal of Index Investing*, vol. 9, 2019, doi:

<https://www.iijournalseprint.com/IIJ/EntrepreneurS/Spring19EntrepreneursBreedESTRichCompanies77q/iindex.html>

In the process of evaluation over 55,000 global public companies for entrepreneurial characteristics, the advisor seeks to exploit state-of-the-art machine learning techniques to develop a more sophisticated assessment of targeted investments. The net result is intended to create an edge in delivering their one-of-a-kind, proprietary, alpha-generating, Entrepreneur Factor.

### Entrepreneurs by Sector

Information Technology	28.84%
Consumer Discretionary	15.16%
Health Care	25.21%
Communication Services	18.30%
Financials	5.69%
Industrials	1.95%
Real Estate	2.66%
Energy	0.73%
Materials	0.86%
Consumer Staples	0.00%
Utilities	0.00%

Dr. Shulman's research, developed at Harvard University, has been widely disseminated in leading investment journals around the world and has surpassed independent peer review. This proprietary research, and the portfolio manager's long-standing position as one of the first (if not the first) thematic investment managers (established in 2005), enables them to maintain their leadership status within the community of disruptive, innovative and Entrepreneurial investment strategies.

Companies deemed to meet the threshold of the Entrepreneur Factor, show the potential to experience unique cost efficiencies and demand explosions, through disruptive innovation adjustments in their respective industries. The fund seek to exploit these demand expansions/cost utilizations through its investment methodology applied across a multitude of industrial sectors though historically has concentrated primarily on sectors within Information Technology, HealthCare, Communication Services and Consumer Discretionary. Portfolio constituents include world class entrepreneurs who have the potential to drive disruptive innovation and wealth creation in emerging growth companies. Leadership cohorts often include relatively unknown entrepreneurs who the advisor believe represent the next generation of exceptional global leaders.

**Alpha** compares the risk-adjusted performance of a portfolio to a benchmark index. A positive alpha means the portfolio has outperformed the index on a risk-adjusted basis. **Beta** is a measure of the volatility of a portfolio in comparison to a benchmark index. Less than one means the portfolio is less volatile than the index, while greater than one indicates more volatility than the index. Standard deviation measures historical volatility. Higher **Standard Deviation** implies greater volatility. **Sharpe Ratio** measures risk-adjusted performance by dividing the portfolio's excess returns (returns above a "risk-free" rate such as a Treasury bill) by the standard deviation of those returns. The higher the ratio, the better the portfolio's return per unit of risk. The **Up Capture** ratio is the statistical measure of an investment manager's performance in up-markets. The **Down Capture** ratio is the statistical measure of an investment manager's performance in down-markets. **Information Ratio** is a ratio of portfolio returns above the returns of a benchmark compared to the volatility of those returns. The **P/E (or Price/Earnings)** ratio is the ratio of a company's share price to its earnings per share. Earnings before interest, tax, depreciation and amortization (**EBITDA**) is a measure of a company's operating performance.